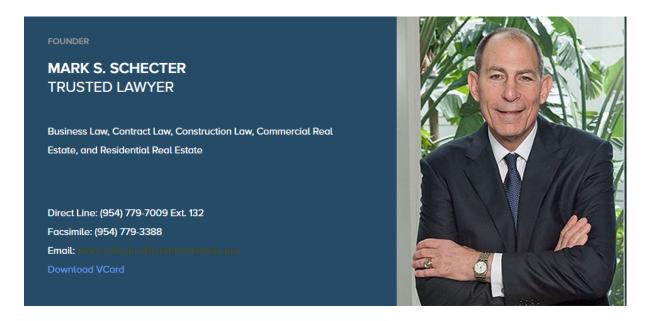
Schecter Real Estate Law, advising and securing real estate & business transactions :

PRACTICE AREAS COMMERCIAL RESIDENTIAL REAL TITLE INSURANCE CONTRACT CONSTRUCTION & **PREPARATION &** JOINT VENTURE REAL ESTATE LAW ESTATE LAW & TITLE With related experience in real EXAMINATION REVIEW AGREEMENTS property and business litigation, Schecter Real Estate Law approaches our client's transactional needs with an acute sense of preventing LIMITED LIABILITY future disputes. COMPANIES, CORPORATIONS & PARTNERSHIPS

Schecter Law is a law firm based in Florida, providing professional attorneys to advise and represent clients in the fields of real estate and business transactions.

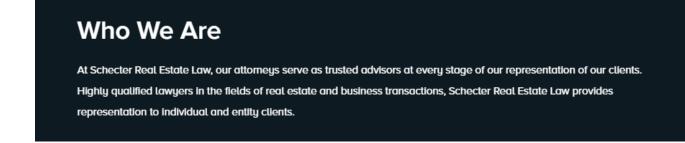
If you don't know about Florida's real estate law industry, it is notoriously competitive. Founder Mark S. Schecter knew this.



Despite the solid reviews and good foundation, this boutique law firm was missing a key ingredient in the industry- information.

The firm required quality and consistent blogging with a real authoritative voice, turning the boutique enterprise into a wellspring of strong information in real estate law.

It all began with a conversation. An exhaustive initial conversation was the first of many where together, we determined the scope of the project, the client's specific needs, the tone of the business, and how the client wanted to grow and evolve.



This comprehensive strategy consulting paid off immediately. The first rounds of blog topics were quickly approved. We followed up with the quality the client always wanted, helping to establish the firm as an authoritative voice in Florida commercial real estate.

If you're getting curious about our style of writing, you can always check out the blogs we made <u>here</u> :



Securing The Sale Of Your Luxury Real Estate In South Florida During Covid – Final

Posted on: September 23, 2020

Luxury homes in South Florida have an understated challenge that they must meet. These property types in South Florida generally do not have a broad buyer base as is the case with midpriced homes nationwide. Because this market is somewhat specialized, it puts the seller in a unique position when marketing their home in the [...]



How To Make Sure Your Luxury Home Purchase Closes After Inspection

Posted on: September 1, 2020

What To Expect When You're Inspecting Part of your luxury home purchase requires that you have the home inspected. This may appear to be a small element or incidental to the purchase, however, this is exactly the area of your luxury home purchase that can go awry. The process involves the hiring of a home [...]



Brokerage Agreements & Fraud Statutes

Posted on: October 15, 2020

Brokerage Agreements As with any agreements you will encounter in South Florida Real Estate, a Real Estate Brokerage Agreement should be cultivated by all parties to the agreement and signed by all individuals and parties involved. While the law in Florida does not require that a brokerage agreement be written, when dealing with high-end Real [...]



Commercial & Office Real Estate In South Florida

Posted on: September 30, 2020

Are You In The Market For Commercial Or Office Space In South Florida? If you have been contemplating South Florida for a commercial or office-related venue, not only are you in luck, you're also in good company. The Pandemic has had a variety of sectors leaving areas like New York City and Los Angeles with [...]

After the initial set, we worked on a regular pattern of blogging content on a range of traffic keywords, all with the goal of driving traffic, improving SEO rankings, and obtaining a firm status as a dynamic local source of commercial real estate information.

This ultimately delivered on the second major need of the client - consistency.

<u>Schecter Real Estate Law</u> was very happy with our work. Once drowned out by larger competitors, the company now sits among the top 10 for several keywords, including South Florida real estate attorney.

